



Elder Service Providers

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## 2020 Caregiver Conference and Retreat Sponsor Opportunities

The 25th Annual Elder Service Provider Caregiver Conference is quickly approaching and you're invited to showcase your business on Friday, April 3, 2020, from 8:30 am-4:00 pm. We're excited to announce that this year's conference will be held at The Bellwether Hotel. We have changed venues because our previous venue doubled in price! The committee felt that the Bellwether was an excellent alternative.

This year we will be celebrating our 25<sup>th</sup> year! To go along with this celebration, our theme will be *A Silver Lining*. We will have a similar format as last year, with a key note speaker and three breakout sessions. Once again, there will be CEU's available for attendees.

It's always our goal to provide value to our attendees, sponsors and vendors. Listed below are several sponsorship opportunities to provide you an opportunity to present your business to the Whatcom County community. After choosing the sponsorship level most beneficial to your business, complete the form below and send it in or go online at [elderserviceproviders.org](http://elderserviceproviders.org). You are a valuable resource to our community and it's important that our conference attendees have an opportunity to learn about how you can help care for the caregiver.

Our Keynote Speaker is Lee Tomlinson. A stage 3+ cancer survivor, patient-centered care advocate, and customer service expert, Lee Tomlinson is a nationally known thought leader and TED Talk Presenter on compassionate care. Combining his unique constellation of life experiences for the benefit of healthcare organizations, he is a speaker dedicated to bringing more compassionate care to the forefront of modern medicine. We are currently working on securing the three breakout session speakers.

On behalf of the Elder Service Providers board of directors and conference committee, we thank you and appreciate your continued support.

Conference Sponsor: \$5000

- Your business showcased in conference opening and closing remarks
- Your business logo prominently displayed ALL conference materials
- Complimentary vendor table (\$200 value)
- Complimentary conference registration for two (up to \$80 value)
- Your business logo prominently displayed on conference table tents
- Opportunity to put an 8X11 flyer and/or brochures in each of the event registrant folders/tote bag
- Logo placed on the ESP website, all media
- Logo placed on the event brochure (time permitting)
- Logo placed on the Speaker stage (if you have a tall banner to provide it will be placed on stage)
- Logo placed on tote bags
- Description of your business in the attendee folder

Speaker Sponsor (limited to two): \$2000

- Your business showcased in conference opening remarks
- Your logo displayed on conference table tents
- Opportunity to put an 8X11 flyer and/or brochures in each of the event registrant folders/tote bag
- Complimentary vendor table (\$200 value)
- Complimentary registration for two at vendor table (up to \$80 value)
- Logo placed on the ESP website, all media
- Logo placed on the event brochure (time permitting)
- Description of your business in the attendee folder

Food Sponsor (limited to two): \$1000

- Your business showcased in conference pre-lunch and break remarks
- Your logo on 8.5x11" sign on buffet tables
- Complimentary vendor table (\$200 value)
- Complimentary registration for one at vendor table (up to \$40 value)
- Logo placed on the ESP website, all media
- Logo placed on the event brochure (time permitting)
- Description of your business in the attendee folder

Relaxation Sponsor (limited to four): \$750

- Your business showcased in conference pre-lunch and break remarks
- Your logo on 8.5x11" sign at massage station
- Complimentary vendor table (\$200 value)
- Complimentary registration for one at vendor table (up to \$40 value)
- Logo placed on the ESP website, all media
- Logo placed on the event brochure (time permitting)
- Description of your business in the attendee folder

Media Sponsor (limited to eight): \$500

- Your business showcased in conference remarks
- Your logo on stage and media areas
- Complimentary vendor table (\$200 value)
- Complimentary registration for one at vendor table (up to \$40 value)
- Logo placed on the ESP website, all media
- Logo placed on the event brochure (time permitting)
- Description of your business in the attendee folder

Conference Tote Bag Sponsor (limited to six): \$275

- Your business logo on conference tote bags each attendee receives (vendor table not included)

Vendor table: \$200

- Complimentary conference registration for one
- Description of your business in the attendee folder

Additional staff to cover booth: \$40

Participation Options:

Conference Sponsor:	\$5000.00	_____
Speaker Sponsors (limited to two):	\$2000.00	_____
Food Sponsors (limited to two):	\$1000.00	_____
Media Sponsors (limited to six):	\$500.00	_____
Tote Bag Sponsor	\$275.00	_____
Vendor Table ONLY	\$200.00	_____
Additional Staff	\$40.00	_____
Non-Member fee for vendors	\$100.00	_____

\*If you become an ESP member, the fee is waived. Membership is \$75.

Total Enclosed \_\_\_\_\_

\*\*ESP asks that each Vendor bring a door prize valued at \$30 (minimum).

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Business Mailing Address: \_\_\_\_\_

Please return with a maximum of a 100-word summary of your business and services if you would like your business included in our conference handout.

Please complete and return this form with your payment to:

ESP Caregiver Conference  
1225 E Sunset Drive  
Suite 145 PMB 402  
Bellingham, WA 98226

Or go online to register and pay. [www.elderserviceproviders.org](http://www.elderserviceproviders.org)

\*If you need an invoice, please email Joe Shrock, Elder Service Providers Treasurer, at [j.shrock@comcast.net](mailto:j.shrock@comcast.net). \*

**\*\*We need your commitment by November 30, in order to guarantee your spot on our marketing materials. Payment is due by December 15 2019.\*\***